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Foundations of Computer Science Corporate Citizenship Contract and Procurement Fraud Investigation Guidebook Contemporary Issues in Management Communication and Media Ethics Conveyancing The Evolution of Economic Thought Introduction to Business Information Systems **ADVANCED FINANCIAL MANAGEMENT** Decolonising the mind Accounting Information Systems New Entrepreneurial Law Public Economics Personal Financial Management The Educator as Mediator of Learning Practising Strategy Introduction to Business Information Systems Oracle 12c: SQL Victimology Contemporary Issues in Criminology Data Structures Using C++ Behavioral Finance: Psychology, Decision-Making, and Markets Law of Damages Through the Cases Internal Auditing Theory Information Technology Law Basics of Data Communications Entrepreneurship & How to Establish Your Own Business 6e Introduction to Marketing Managing Investment Portfolios Education in a New South Africa JavaScript: The Web Warrior Series Fundamentals of South African Income Tax Becoming a teacher Child and Youth Misbehaviour in South Africa Performance Management HIV/AIDS Care and Counselling Database Life Cycle Relationship Marketing and Customer Relationship Management Asem Environmental Economics

Policing, crime, poverty, prison management - these are just some of the key issues facing society today. This book addresses such issues, raising questions that should be of interest not only to academic criminologists but also to all those involved in the

criminal justice system. Now you can offer your students a structured, applied approach to behavioral finance with the first academic text of its kind--Ackert/Deaves' **BEHAVIORAL FINANCE: PSYCHOLOGY, DECISION MAKING, AND MARKETS**. This comprehensive text--ideal for your behavioral finance elective--links finance theory and practice to human behavior. The book begins by building upon the established, conventional principles of finance that students have already learned in their principles course. The authors then move into psychological principles of behavioral finance, including heuristics and biases, overconfidence, emotion and social forces. Students learn how human behavior influences the decisions of individual investors and professional finance practitioners, managers, and markets. Your students gain a strong understanding of how social forces impact people's choices. The book clearly explains what behavioral finance indicates about observed market outcomes as well as how psychological biases potentially impact the behavior of managers. Students learn the implications of behavioral finance on retirement, pensions, education, debiasing, and client management. This book is unique as it spends a significant amount of time examining how behavioral finance can be used effectively by practitioners today. The book's solid academic approach provides opportunities for students to utilize theory and complete applications in every chapter. A wide variety of end-of-chapter exercises, discussion questions, simulations and experiments reinforce the book's applied approach, while useful instructor supplements ensure you have the resources to clearly present theories of behavioral finance and their applications. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Written with undergraduate and postgraduate students in mind, this second edition provides new perspectives on the

meaning of marketing. Delineating the basic principles of Relationship Marketing (RM) and Customer Relationship Management (CRM), this reference offers guidelines for planning and implementing CRM strategy. It argues that companies should move away from marketing to anonymous masses and toward developing and managing relationships with identifiable customers and stakeholders. "A rare blend of a well-organized, comprehensive guide to portfolio management and a deep, cutting-edge treatment of the key topics by distinguished authors who have all practiced what they preach. The subtitle, A Dynamic Process, points to the fresh, modern ideas that sparkle throughout this new edition. Just reading Peter Bernstein's thoughtful Foreword can move you forward in your thinking about this critical subject." –Martin L. Leibowitz, Morgan Stanley "Managing Investment Portfolios remains the definitive volume in explaining investment management as a process, providing organization and structure to a complex, multipart set of concepts and procedures. Anyone involved in the management of portfolios will benefit from a careful reading of this new edition." –Charles P. Jones, CFA, Edwin Gill Professor of Finance, College of Management, North Carolina State University "Given the common acknowledgement that strategy implementation is the greatest challenge to managers in the 21st century and the greatest reason for strategy failure we decided to focus on strategy implementation. Rather than promoting the unrealistic idea of strategy as a purely rational and deliberate outcome, this book acknowledges and explores the idea that strategy is often emergent, messy and experimental and features a number of new chapters, focusing on strategy implementation and change management, resource allocation and responsible leadership. It also includes a more detailed coverage of managing strategic risk."--Publisher's description. This book disseminates original research on learning in and from practice in

pre-service teacher education. Authors such as Lederman and Lederman describe the student teaching practicum (or work-integrated learning [WIL]), which is an essential component of pre-service teacher education, as the ‘ elephant in the room ’ . These authors note that 'the capstone experience in any teacher education programme is the student teaching practicum... [a]fter all, this is where the rubber hits the road'. However, many teacher educators will agree that this WIL component is sometimes very insufficient in assisting the student teacher to develop their own footing and voice as a teacher. This is the ‘ gap ’ that this research book addresses. Most of the chapters in the book report empirical data, with the exception of two chapters that can be categorized as systematic reviews. WIL is addressed from various angles in the chapters. Chapter 6 focuses on research related to what makes Finnish teacher education so effective, and in Chapter 4 researchers of the University of Johannesburg disseminate their findings on establishing a teaching school (based on Finnish insights) in Johannesburg. Chapter 3 highlights the challenges faced in open-and distance learning teacher education contexts. Several of the chapters disseminate research findings on alternative interventions to classic WIL, namely, where “ safe spaces ” or laboratories are created for student teachers to learn and grow professionally. These could either be simulations, such as software programmes and avatars in the intervention described in Chapter 2; student excursions, as the findings in chapters 5, 7 and 10 portray; or alternative approaches to WIL (e.g. Chapters 11 and 12). The book is devoted to scholarship in the field of pre-service teacher education. The target audience is scholars working in the fields of pre-service teacher education, work-integrated learning, and self-directed learning. The book makes a unique contribution in terms of firstly its extensive use of Cultural-Historical Activity Theory as a research lens, and secondly in drawing on

various theoretical frameworks. Both quantitative and qualitative research informed the findings of the book. Now in its second edition, D.S. Malik brings his proven approach to C++ programming to the CS2 course. Clearly written with the student in mind, this text focuses on Data Structures and includes advanced topics in C++ such as Linked Lists and the Standard Template Library (STL). The text features abundant visual diagrams, examples, and extended Programming Examples, all of which serve to illuminate difficult concepts. Complete programming code and clear display of syntax, explanation, and example are used throughout the text, and each chapter concludes with a robust exercise set. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

In this scholarly and timely presentation of the history of economic thought, you'll see how new ideas, evidence, problems and values can be used to reconsider basic disputes and major contributions of the past. THE EVOLUTION OF ECONOMIC THOUGHT, 8e covers the history of economics, the philosophies that drive the economic way of thinking, the ideas of the great economic thinkers and their logical connections to the world. You'll see how Robert Solow's pioneering model can be used to discuss recent renewed emphasis on growth theory and technological change and will explore antitrust perspectives and game theory. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This block is concerned with the database lifecycle, which describes the stages a database goes through, from the time the need for a database is established until it is withdrawn from use. This block applies the practice developed in Block 3 to systematically develop, implement and maintain a database design that supports the information requirements of an enterprise. It presents a simple framework for database development and

maintenance. This is a very practical block and will require you to write and execute SQL statements for which you will need access to a computer installed with the course software (order code M359/CDR01) and database cards Scenarios and Hospital conceptual data model (order code M359/DBCARDS)

Corporate citizenship is a prominent international issue as contemporary corporations are no longer expected to perform financially, but are also expected to have an ethical relationship of responsibility between the corporate itself and the society in which it operates and performs its business activities. Provides an up-to-date theoretical content pertaining to corporate citizenship, providing local and global examples and case studies. This Second Edition provides an excellent and holistic structure for planning and managing your personal finances. Everything you need to know in order to make informed decisions about any and every aspect of your finances is contained in the ten key personal financial planning areas: career, income tax, estate, investment, protection, credit, health care, retirement and emigration planning. Ultimately, we all hope for financial independence after retirement, and how you plan and manage your finances in any one of these key areas can have far-reaching positive or negative financial implications for your future. Key features: Learning outcomes and self-assessment questions; Numerous diagrams, figures and tables; Outlines the personal financial planning process; Describes the assessment and measurement of personal financial performance; Explains the time value of money; Details ten personal financial planning areas.

A collaborative series with the University of Cambridge Faculty of Education highlighting leading-edge research across Teacher Education, International Education Reform and Language Education. Victimology, Seventh Edition, introduces students to the criminal justice system in the United States and its impact on crime victims. Authors William Doerner and Steven Lab provide a

fresh look at the theoretical basis of victimology and then present the key facets of crime and its effects. They examine financial and social costs both to the individual and to the larger community. This new edition uses the theoretical foundation of victimology to establish a clear conceptual framework and reduce repetition. Emerging trends in the field receive greater emphasis in this edition, including non-adversarial resolutions that offer remediation for crime victims. Crimes like intimate-partner violence and victimization in work or school environments continue to take a toll, and the authors examine efforts to prevent these crimes as well as responses after an incident occurs. Doerner and Lab challenge students to rethink the current response to crime victims, and to develop improved approaches to this costly social issue. Online supplements are available for both professors and students. A new chapter on explaining victimization provides context and a backdrop for examining emerging trends. A new chapter on hate crimes delves into the complexities faced by victims as they negotiate the reporting process. The text is supplemented by learning tools including chapter-by-chapter learning objectives, key terms, illustrative figures and tables, and call-outs to related Internet sites. This book is for upper-level students, managers and academics who are interested in exploring the messy reality of the contemporary workplace and in considering how things might be done differently. In particular, it offers a critical perspective on

Now in its sixth edition, JAVASCRIPT guides beginning programmers through web application development using the JavaScript programming language. As with previous editions of the book, the authors introduce key web authoring techniques with a strong focus on industry application. New coverage includes developing for touchscreen and mobile devices, and using the jQuery library. A real-world project, similar to what students would encounter in a professional setting, is developed chapter by

chapter. Because professional web development jobs often require programmers to add features to existing sites, each chapter project uses a professionally designed web site. After completing a course using this textbook, students will be able to use JavaScript to build professional quality, dynamic web sites. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. "Public Economics 7e is a southern African textbook on the subject, written by well-respected South African experts. The new edition equips senior undergraduate and postgraduate students with the basic analytic skills and demonstrates how these apply these."-- Based on the ACM model curriculum guidelines, this text covers the fundamentals of computer science required for first year students embarking on a computing degree. Data representation of text, audio, images, and numbers; computer hardware and software, including operating systems and programming languages; data organization topics such as SQL database models - they're all [included]. Progressing from the bits and bytes level to the higher levels of abstraction, this birds-eye view provides the foundation to help you succeed as you continue your studies in programming and other areas in the computer field.-Back cover. Introduce the latest version of the fundamental SQL language used in all relational databases today with Casteel ' s ORACLE 12C: SQL, 3E. Much more than a study guide, this edition helps those who have only a basic knowledge of databases master the latest SQL and Oracle concepts and techniques. Learners gain a strong understanding of how to use Oracle 12c SQL most effectively as they prepare for the first exam in the Oracle Database Administrator or Oracle Developer Certification Exam paths. This edition initially focuses on creating database objects, including tables, constraints, indexes, sequences, and more. The author then explores data query techniques, such as row filtering, joins,

single-row functions, aggregate functions, subqueries, and views, as well as advanced query topics. ORACLE 12C: SQL, 3E introduces the latest features and enhancements in 12c, from enhanced data types and invisible columns to new CROSS and OUTER APPLY methods for joins. To help readers transition to further studies, appendixes introduce SQL tuning, compare Oracle's SQL syntax with other databases, and overview Oracle connection interface tools: SQL Developer and SQL Plus. Readers can trust ORACLE 12C: SQL, 3E to provide the knowledge for Oracle certification testing and the solid foundation for pursuing a career as a successful database administrator or developer.

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Information Technology Law takes a unique socio-legal approach to examining the interaction between the law and other elements of the information society. Murray discusses relevant issues such as governance, free expression, and crime with enthusiasm, and looks forward to future challenges presented by developing technologies. "Did you know that, in South Africa, 70% to 80% of small businesses fail within the first five years of their establishment? Research indicates that this failure is often due to a lack of understanding of basic business concepts by the entrepreneur. In the competitive South African business environment, it is essential that aspiring entrepreneurs and new business owners have a solid foundation of knowledge on which to build sustainable businesses. Entrepreneurship and how to establish your own business (6th edition) is a foundational book covering the key areas of entrepreneurship and small business development."--Publisher's description.

Ethics in communication and media has arguably reached a pivotal stage of maturity in the last decade, moving from disparate lines of inquiry to a theory-driven, interdisciplinary field presenting normative frameworks and

philosophical explications for communicative practices. The intent of this volume is to present this maturation, to reflect the vibrant state of ethics theorizing and to illuminate promising pathways for future research. This analytical study examines the function of internal auditing from the viewpoint of its role within organizations and within the economics of societies and governments. Swanson and Marsh place internal auditing in the context of the scientific conceptual framework of Living Systems Theory, and thus provide a basis for a systematic theoretical framework and a theory based on observable, measurable entities. They identify the advantages of using this system to advance the knowledge and understanding of organizations, and also propose a higher level of internal audit functions that can advance modern societies. Contract and procurement fraud, collusion, and corruption are worldwide problems. Such wrongdoing causes federal, state, and local governments, as well as private-sector corporations and businesses, to lose funds and profits, while the wrongdoers unjustly benefit. Bid riggers conspire to eliminate fair and open competition and unjustly increase prices, allowing some to monopolize industries. Too often, contracting officials and others responsible for placing orders or awarding contracts compromise their integrity and eliminate fair and open competition to favor vendors offering bribes or gifts. This results in unfair playing fields for vendors and causes financial losses for businesses, government agencies, and taxpayers. Charles Piper's Contract and Procurement Fraud and Corruption Investigation Guidebook educates readers on fraud and corruption schemes that occur before, during, and after contracts are awarded. This book teaches not only how to identify such wrongdoing, but also how to investigate it and prevent reoccurrence. Piper shares the Piper Method of Conducting Thorough and Complete Investigations, his innovative and proven method of investigating contract and

procurement fraud, and demonstrates its principles with personal, on-the-job examples (which he calls "War Stories") woven throughout the text. Intended for criminal justice students, as well as investigators, auditors, examiners, business owners, policy-makers, and other professionals potentially affected by fraud, this book is a must-read guide to effective procurement and contract fraud investigations from inception to testimony. Owners and managers rely on today's accounting professional to identify and monitor enterprise risks and to provide quality assurance for a company's information systems. ACCOUNTING INFORMATION SYSTEMS, 10E focuses on three critical accounting information systems in use today: enterprise systems, e-Business systems, and controls for maintaining those systems. The text fully explores the integrated nature of AIS with its foundations in information technology, business processes, strategic management, security, and internal controls. Students will easily grasp even the most challenging subjects as they explore today's most intriguing AIS topics discussed in a conversational and relaxed tone rather than complex technical language. The tenth edition provides students with the necessary tools for organizing and managing information to help them succeed and protect the integrity of their employer's information system. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Most students, regardless of their major, need to understand information systems and technologies and their importance to the success of business organizations. While many of today's students have lived with technology their whole lives, they do not see the connection between what they use every day and what they need to understand to be successful in the business world. Introduction to Business Information Systems, Third Canadian Edition by James Norrie, Michelle Nanjad and Mark Huber focuses on IT as a source of business value and

outlines the innovative technologies, as well as the innovative ways to use technology, that help businesses excel. The goal of this book is to teach students that the effective integration of IS with knowledge can drive the creation of significant business value. Introduction to Business Information Systems, Third Canadian Edition is written for both the IT and non-IT major. It is written in a friendly, accessible style that will draw students in and engage them with the content. Expanded coverage of highly technical concepts is included in the Technology Core box found in each chapter as well as the Tech Guides. This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Discover where the real success in business can be found. What makes some businesses more successful than others? The answer: people. Organizations with motivated, talented employees that offer outstanding customer service are more likely to pull ahead of the competition. Performance Management is the first text to emphasize this key competitive advantage, showing readers that success in today's globalized business world can be found, not in technology and products, but in an organization's people. The third edition includes updated and current information, and features over forty new cases. After describing the functions of the PC and the role of computers in local and global networks, the authors explain the fundamentals of data management, as well as the support of firms' functions and processes through information processing. The concepts utilized are deployed in a multitude of modern and integrated application systems in manufacturing and service industries. These application examples make up the core of the book. Many application examples illustrate the methodologies addressed. Conveyancing is designed for law students and new lawyers studying applied land law on the Irish Professional Practice Course. As the fourth edition

is published at a time when major reform and modernisation of land law and conveyancing is proposed, the text has been fully revised and updated to include reference to proposed reforms, recently published bills and new legislation enacted. This includes new coverage on the Land Act 2005, the Title Act 2006 and the fundamental changes proposed by the Land and Conveyancing Law Reform Bill 2006. In two volumes, the fourth edition also features updated sample documentation and precedents to enable students to consider the procedural aspects of conveyancing. It includes complete coverage of all the essential knowledge needed when practicing conveyancing, including the legal concept of property, and the protection, acquisition and movement of proprietary interests. The principles of conveyancing practice are clearly explained, ensuring that this is an essential text for apprentices and practitioners in this field. This title focuses on the fundamentals of supervision and how supervision can be utilised effectively. The authors are involved in the fields of education, counseling and clinical psychology. With a full explanation on the basic principles of marketing, this guidebook helps readers answer such questions as What is marketing? What is a marketing forecast? and What is the best way to conduct market research? Written by professionals for students and entrepreneurs, this text also features international case studies, numerous up-to-date examples of the latest developments and trends in marketing, and tried and tested information that helps students learn.

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