

Get Free Liberalism The Life Of An Idea Edmund Fawcett Free Download Pdf

The Idea Book I Have an Idea! *What Do You Do With an Idea? Just an Idea Models of Innovation* **The Force of an Idea** The Autobiography of an Idea **The Germ of an Idea From an Idea to Disney** The State of Nature: Histories of an Idea **Salafi-Jihadism From an Idea to Google** **The Idea in You** *Can the Subaltern Speak? Become an Idea Machine* *Evolution* *Liberalism* *You Can Kill An Idea, But You Can't Kill An Opportunity* *An Idea a Day...* **The Idea of an African University** *Writing Without Bullshit* **Race You Can Kill An Idea, But You Can't Kill An Opportunity** **The World in the Grip of an Idea** *Whale of an Idea* *Paul : an Idea, Not a Fact* *Decorating Idea Book* **From an Idea to Nike** **Transforming an Idea Into a Business with Design Thinking** **One Simple Idea, Revised and Expanded Edition: Turn Your Dreams into a Licensing Goldmine While Letting Others Do the Work** *Sovereignty From an Idea to Lego* *The Templeton Twins Have an Idea* **Paul: an idea, not a fact, by a master of arts, formerly of Balliol college [W.J. Birch].** *The Business Idea* **Economic Development** **The Writer's Idea Book** **Yoga in Practice** **Biography of an Idea** **It All Starts with an Idea... (Notebook)**

'A groundbreaking study ... a masterclass in how to do intellectual history, and one that nobody with an interest in radical Islam should miss' Tom Holland, New Statesman 'Readers looking for a rigorous but lucid account of Islamic State's ideas will be well-served by Maher's book ... the first of its kind' Kyle W. Orton, Wall Street Journal No topic has gripped the public imagination so dramatically as the spectre of global jihadism. While much has been said about the way jihadists behave, their ideology remains poorly understood. Shiraz Maher charts the intellectual underpinnings of salafi-jihadism from its origins in the mountains of the Hindu Kush to the jihadist insurgencies of the 1990s and the 9/11 wars. His ground-breaking introduction to salafi-jihadism recalibrates our understanding of the ideas underpinning one of the most destructive political philosophies of our time. 'Magisterial ... Essential reading' Robin Yassin-Kassab, The National 'Shiraz Maher, a leading authority on contemporary Islamic extremism, traces the evolution of the key ideas behind one of the most significant religious and political movements of our time. Comprehensive, important and timely' Jason Burke, author of Al-Qaeda 'A work of genuine interest and originality ... indispensable' David Patrikarakos, Literary Review From one of the true creative geniuses of this generation comes a unique meditation on and celebration of the magic of the birth of a simple idea. Sparkling with visual wit and bubbling with imagination, this is a richly emotional exploration of the creative process: from an initial tentative inkling, to the frustration of chasing the wrong notion, to finally the exhilaration of capturing—and nurturing—just the right idea. I Have an Idea! is a scrumptious cloth-spined package of color and inspiration equally at home on a child's bookshelf, in a new graduate's backpack, or atop a creative's desk. The culmination of John Maynard Keynes's thought and lifework was The General Theory of Employment, Interest and Money. Here, placing it in the context of his era, David Felix examines the evolution of Keynes's theorizing. He boldly claims that The General Theory lacks logical and factual support as pure theory, but is an achievement of great statesmanship in political economy. Felix argues that Keynes's ideas have misled successive generations of students and practitioners. He suggests that a more discriminating view of his thought can reconcile Keynesian views with neoclassical theory and replace the false synthesis that dominates contemporary text-books with a truer one. Biography of an Idea devotes four chapters to an analysis of The General Theory and an examination of the economic logic of Keynes. The author disentangles the work's fundamentally simple theses from its difficult technical pre-sentation. He shows how Keynes shaped his economic model as he did as an effort to win public support for sensible policies that clashed with generally accepted beliefs of the time. Biography of an Idea is bound to be controversial due to the many cohorts of economists who have been trained in macroeconomics according to Keynes. It will be of interest and ac-cessible to intellectually curious laymen and students, and important to economists, historians, and political scientists. Combining intellectual history with current concerns, this volume brings together fourteen essays on the past, present and possible future applications of the legal fiction known as the state of nature. This autobiography is a fascinating look at the early creative years of the pioneering American architect and theorist called the "father of the skyscraper." Includes a wealth of projects, insights, and evaluations. 34 plates. "Where do you get your ideas?" & & It's a question and a quandary that bedevils every writer. And once you've got an idea, what then? Ideas without a plan, without a purpose, are no more than pleasant thoughts. & & In The Writer's Idea Book, Jack Heffron, former senior editor at Writer's Digest Books and Story Press, will help you find the answer. Utilizing over 400 prompts and exercises, you'll generate intriguing ideas and plumb their possibilities to turn them into something amazing. & & The Writer's Idea Book will give you the insight and the self-awareness to create and refine ideas that demand to be transformed into greater works, the kind of compelling, absorbing writing that will have other writers asking "where do you get those ideas?" With must-have updates, a new edition of the bestselling method that shows how anyone can turn their one simple idea into millions – without lifting a finger! Stephen Key is an award-winning inventor who has licensed more than 20 product ideas. In 2011, he shared the secrets to his success in the bestselling book One Simple Idea. Since that time, many changes have occurred in the entrepreneurial world. One Simple Idea, Revised and Expanded Edition has been revised and updated to reflect current trends and practices in the industry. In addition to teaching readers how to turn their ideas into marketable products that companies will want to license, Key expands upon his cutting-edge product development, sales, and negotiation strategies, making note of the new opportunities and technologies available to creative people today. The book also features real-life success stories from people who have used the author's strategies. We are living in fascinating times, when the power of technology is not just reshaping, but is transforming the globe in unprecedented ways. These include the ability to connect with anyone across the globe in an instant using a tiny device in the palm of our hands to the availability of self-learning systems to take over, not only the most mundane of tasks, but the most sophisticated tasks previously thought to be performable only by superior human faculties. Regardless of whether you consider this progress to be beneficial to society or harmful, these technological advancements are here to stay. On one hand, these current transformational technological advancements threaten this stability of society. On the other hand, they present an opportunity for all of us to awaken our inner entrepreneurs. This book makes the transition from an employee to an entrepreneur smooth for the masses. Many of us have ideas to improve this world in some way and even feel strongly about some of those ideas at a deeper level. However, we find ourselves perplexed on two levels: 1. Where to start when building an idea into a business? 2. What are the various dimensions and activities needed to launch an idea into a business? This book will introduce you to a structured framework, called Transform3+1, to transform your idea into a business by following simple and specific steps spread across four stages. The framework is grounded in the belief that all solutions solve human problems using technology or otherwise. The first stage will help you understand the problem facing your target user by building empathy. Once you understand the problem, comes the stage of devising a solution in an iterative manner through prototyping the new concept and validating with the user. Most start-ups fail not because they didn't find the right problem to solve for the target user or that their solution lacked technological prowess but because they could not figure out a sustainable business model. Third stage will focus on crafting a business model. And the final stage introduces you to a unique approach of managing risk associated with your venture. This unique framework leverages the principles of Design Thinking, agile development, and lean start-up combined in an easy to follow manner by anyone and helps transform ideas into business in a short timeframe with little or no investment. From an Idea to Disney is a behind-the-movie-screen look into the history, business, and brand of the world's largest entertainment empire. With humorous black & white illustrations throughout, learn about the company behind the world's favorite mouse, Mickey! "I only hope that we never lose sight of one thing--that it was all started by a mouse." --Walt Disney Today, the Walt Disney Company is the biggest entertainment company in the world with theme parks, TV shows, movie studios, merchandise, the most recognizable cartoon character in the world, Mickey Mouse. But a long time ago, brothers Walt and Roy Disney started out with just an idea. Find out more about Disney's history, the business, and the brand in this illustrated nonfiction book! Find out what Walt first intended to name his famous mouse. (Hint: It wasn't Mickey!) Discover behind-the-scenes magic of how Walt Disney World is run. Explore the ways the Disney expanded its brand from a little mouse into media, merchandise, and more! Ideas alone are failing us! They promise growth, but too often lead to products and services that don't deliver. In many companies it can take up to 3,000 ideas to lead to 100 projects, resulting in only 2 launches, producing on average one product that breaks even and of these products only 20% turn a profit. Defining the opportunity first, leads to big ideas that win and increases the odds for success. Pam Henderson, former faculty at Carnegie Mellon University and author of You Can Kill an Idea, but You Can't Kill An Opportunity! shows how to apply Opportunity Thinking™ in your own organization to increase speed to market for products, eliminate idea bottlenecks, get crisp on demand space, value open innovation and increase creativity ROI. Opportunity Thinking™, a new approach to innovation developed by author Pam Henderson, has transformed the way companies and organizations, from Fortune 500 to non-profits, find big ideas that win and create sustainable growth. Opportunity Thinking™ is a creative journey that taps six sources - market forces, business models, technology, organizations, environments, and design to discover big places to play. Not your average business book, Henderson's clever narrative, bold visuals and countless stories of companies and brands will inspire you to think in new ways and stretch your mind to consider the possibilities. "This story is about a whale who discovers what ideas can do and that the size of the thinker does not determine or limit the size of the idea." -- P.4 of cover. It all starts with an idea... but you may have to write down quite a few ideas before it starts, so here's 100 lined pages! Write down all those grand ideas of yours! Ideas alone are failing us! They promise growth, but too often lead to products and services that don't deliver. In many companies it can take up to 3,000 ideas to lead to 100 projects, resulting in only 2 launches, producing on average one product that breaks even and of these products only 20% turn a profit. Defining the opportunity first, leads to big ideas that win and increases the odds for success. Pam Henderson, former faculty at Carnegie Mellon University and author of You Can Kill an Idea, but You Can't Kill An Opportunity! shows how to apply Opportunity Thinking™ in your own organization to increase speed to market for products, eliminate idea bottlenecks, get crisp on demand space, value open innovation and increase creativity ROI. Opportunity Thinking™, a new approach to innovation developed by author Pam Henderson, has transformed the way companies and organizations, from Fortune 500 to non-profits, find big ideas that win and create sustainable growth. Opportunity Thinking™ is a creative journey that taps six sources - market forces, business models, technology, organizations,

environments, and design to discover big places to play. Not your average business book, Henderson's clever narrative, bold visuals and countless stories of companies and brands will inspire you to think in new ways and stretch your mind to consider the possibilities. Acknowledgments p. ix Introduction Rosalind C. Morris p. 1 Part 1 Text "Can the Subaltern Speak?" revised edition, from the "History" chapter of Critique of Postcolonial Reason Gayatri Chakravorty Spivak p. 21 Part 2 Contexts and Trajectories Reflections on "Can the Subaltern Speak?": Subaltern Studies After Spivak Partha Chatterjee p. 81 Postcolonial Studies: Now That's History Ritu Birla p. 87 The Ethical Affirmation of Human Rights: Gayatri Spivak's Intervention Drucilla Cornell p. 100 Part 3 Speaking of (Not) Hearing Death and the Subaltern Rajeswari Sunder Rajan p. 117 Between Speaking and Dying: Some Imperatives in the Emergence of the Subaltern in the Context of U.S. Slavery Abdul Janmohamed p. 139 Subalterns at War: First World War Colonial Forces and the Politics of the Imperial War Graves Commission Michèle Barrett p. 156 Part 4 Contemporaneities and Possible Futures: (Not) Speaking and Hearing Biopower and the New International Division of Reproductive Labor Pheng Cheah p. 179 Moving from Subalternity: Indigenous Women in Guatemala and Mexico Jean Franco p. 213 Part 5 In Response In Response: Looking Back, Looking Forward Gayatri Chakravorty Spivak p. 227 Appendix: Can the Subaltern Speak? From Marxism and the Interpretation of History Gayatri Chakravorty Spivak p. 237 Bibliography p. 293 Contributors p. 309 Index p. 313. Benoît Godin is a Professor at the Institut national de la recherche scientifique, Montreal.

Models abound in science, technology, and society (STS) studies and in science, technology, and innovation (STI) studies. They are continually being invented, with one author developing many versions of the same model over time. At the same time, models are regularly criticized. Such is the case with the most influential model in STS-STI: the linear model of innovation. In this book, Benoît Godin examines the emergence and diffusion of the three most important conceptual models of innovation from the early twentieth century to the late 1980s: stage models, linear models, and holistic models. Godin first traces the history of the models of innovation constructed during this period, considering why these particular models came into being and what use was made of them. He then rethinks and debunks the historical narratives of models developed by theorists of innovation. Godin documents a greater diversity of thinkers and schools than in the conventional account, tracing a genealogy of models beginning with anthropologists, industrialists, and practitioners in the first half of the twentieth century to their later formalization in STS-STI. Godin suggests that a model is a conceptualization, which could be narrative, or a set of conceptualizations, or a paradigmatic perspective, often in pictorial form and reduced discursively to a simplified representation of reality. Why are so many things called models? Godin claims that model has a rhetorical function. First, a model is a symbol of "scientificity."

Second, a model travels easily among scholars and policy makers. Calling a conceptualization or narrative or perspective a model facilitates its propagation. This bumper book contains 365 great business ideas, one for each day of the year, extracted from the world's best companies and managers. From marketing to PR, presentations to time management, starting up new businesses to reducing costs, sales to writing great copy, each idea is succinctly described and is followed by advice on how it can be applied to the reader's own business situation. Contagionism is an old idea, but gained new life in Restoration Britain. The Germ of an Idea considers British contagionism in its religious, social, political and professional context from the Great Plague of London to the adoption of smallpox inoculation. It shows how ideas about contagion changed medicine and the understanding of acute diseases. A showcase of fresh decorating ideas for every room of a house and some outdoor areas spotlights quick fixes, tricks of the trade, and elements of design for every style and budget. Original. 40,000 first printing. This edition of Evolution: The History of an Idea is augmented by the most recent contributions to the history and study of evolutionary theory. It includes an updated bibliography that offers an unparalleled guide to further reading. As in the original edition, Bowler's evenhanded approach not only clarifies the history of his controversial subject but also adds significantly to our understanding of contemporary debates over it. The idea of evolution continued to evolve. - Back cover. But he also finds the first traces of modern ideas of race and the protoscences of late medieval cabalism and hermeticism. Following that trail forward, he describes the establishment of modern scientific and philosophical notions of race in the nineteenth and twentieth centuries and shows how those notions became popular and pervasive, even among those who claim to be nonracist. A compelling history of liberalism from the nineteenth century to today Liberalism dominates today's politics just as it decisively shaped the past two hundred years of American and European history. Yet there is striking disagreement about what liberalism really means and how it arose. In this engrossing history of liberalism—the first in English for many decades—veteran political observer Edmund Fawcett traces the ideals, successes, and failures of this central political tradition through the lives and ideas of a rich cast of European and American thinkers and politicians, from the early nineteenth century to today. Using a broad idea of liberalism, the book discusses celebrated thinkers from Constant and Mill to Berlin, Hayek, and Rawls, as well as more neglected figures. Its twentieth-century politicians include Franklin D. Roosevelt, Lyndon Johnson, and Willy Brandt, but also Hoover, Reagan, and Kohl. The story tracks political liberalism from its beginnings in the 1830s to its long, grudging compromise with democracy, through a golden age after 1945 to the present mood of challenge and doubt. Focusing on the United States, Britain, France, and Germany, the book traces how the distinct traditions of these countries converged on the practice of liberal democracy. Although liberalism has many currents, Fawcett suggests that they are held together by shared commitments: resistance to power, faith in social progress, respect for people's chosen enterprises and beliefs, and acceptance that interests and faiths will always conflict. An enlightening account of a vulnerable but critically important political creed, Liberalism will be a revelation for readers who think they already know—for good or ill—what liberalism is. Bevat: Liberal versus practical orientation of curriculum development / Olusegun Oladipo ; Lessons of world history of the university for Nigeria today / Joseph Kenny ; Human capital in Nigerian universities : the presence of the past and the thrust of the future / Ifeanyi Onyeonoru ; University decline and its reasons : imperatives for change and relevance / Francis Egbokhare ; Knowledge production, cultural identity and globalization : African universities and the challenges of authenticity and transformation in the twenty-first century / Kolawole A. Owolabi ; Idealism versus pragmatism in the production of knowledge in Nigerian universities / Olatunji A. Oyeshile ; The university and the African crisis of morality : lessons from Nigeria / Ogbu Ugwuanyi ; Subjectivity, hermeneutics and culture / George F. Mclean ; Value systems and the interest groups of a university / Francis M. Isichei ; The place of theology in the university curriculum / Anthony A. Akinwale. An anthology of primary texts drawn from the diverse yoga traditions of India, greater Asia, and the West. Focuses on the lived experiences in the many world of yoga. From an Idea to Nike is a fully-illustrated look into how Nike stepped up its sneaker game to become the most popular athletic brand in the world. Humorous black & white illustrations throughout. Ever wonder how Nike became the athletics empire it is today? From an Idea to Nike digs into the marketing campaigns and strategy that turned this running-shoe company into the outfitter for many athletes as well as the iconic American brand. With infographics and engaging visuals throughout, this behind-the-scenes look into the historical and business side of Nike will be an invaluable resource for kids interested in what makes this business run. Find out where the name Nike came from and how the famous swoosh became the signature logo. Learn about the company's first marketing campaign with a star athlete. (Hint: It wasn't Michael Jordan!) Explore the ways Nike expanded marketing from running to basketball, soccer, golf, and beyond! For fans of the successful Who Was series, From an Idea to Lego is a behind-the-bricks look into the world's famous toy company, with humorous black & white illustrations throughout. Today, LEGO is one of the biggest toy companies in the world, but a long time ago, a Danish carpenter, Ole Kirk Christiansen, started with just an idea. Find out more about LEGO's origins, those famous bricks, and their other inventive toys and movie ventures in this illustrated nonfiction book! Find out the origin the name "LEGO." (Hint: it combines two Danish words) See how LEGO grew from a carpentry shop to a multi-platform toy company. Discover how LEGO bricks are made and how they came up with their design. Ever had an itch you can't scratch? What happens when that itch arrives in the form of an idea? In this thought-provoking story, meet a man who gives his itchy idea away only to watch as it gains a life of its own out in the wide world. An intriguing story about the power of ideas and their capacity to move people in unexpected ways. Joining the ranks of classics like The Elements of Style and On Writing Well, Writing Without Bullshit helps professionals get to the point to get ahead. It's time for Writing Without Bullshit. Writing Without Bullshit is the first comprehensive guide to writing for today's world: a noisy environment where everyone reads what you write on a screen. The average news story now gets only 36 seconds of attention. Unless you change how you write, your emails, reports, and Web copy don't stand a chance. In this practical and witty book, you'll learn to front-load your writing with pithy titles, subject lines, and opening sentences. You'll acquire the courage and skill to purge weak and meaningless jargon, wimpy passive voice, and cowardly weasel words. And you'll get used to writing directly to the reader to make every word count. At the center of it all is the Iron Imperative: treat the reader's time as more valuable than your own. Embrace that, and your customers, your boss, and your colleagues will recognize the power and boldness of your thinking. Transcend the fear that makes your writing weak. Plan and execute writing projects with confidence. Manage edits and reviews flawlessly. And master every modern format from emails and social media to reports and press releases. Stop writing to fit in. Start writing to stand out. Boost your career by writing without bullshit. Sovereignty is at the very centre of the political and legal arrangements of the modern world. The idea originated in the controversies and wars, both religious and political, of 16th and 17th century Europe and since that time it has continued to spread and evolve. Today sovereignty is a global system of authority: it extends across all religions, civilizations, languages, cultures, ethnic and racial groupings, and other collectivities into which humanity is divided. In this highly accessible book, Robert Jackson provides a concise and comprehensive introduction to the history and meaning of sovereignty. Drawing on a wide range of examples from the US Declaration of Independence to terrorist attacks of 9/11 he shows how sovereignty operates in our daily lives and analyses the issues raised by its universality and centrality in the organization of the world. The book covers core topics such as the discourse of sovereignty, the global expansion of sovereignty, the rise of popular sovereignty, and the relationship between sovereignty and human rights. It concludes by examining future challenges facing sovereignty in an era of globalization. This interdisciplinary study will be of interest to a wide range of students, academics and general readers who seek to understand this fundamental concept of the modern world. HOW DO I TRANSFORM MY LIFE? The answer is simple: come up with ten ideas a day. It doesn't matter if they are good or bad the key is to exercise your 'idea muscle', to keep it toned, and in great shape. People say ideas are cheap and execution is everything but that is NOT true. Execution is a consequence, a subset of good, brilliant idea. And good ideas require daily work. Ideas may be easy if we are only coming up with one or two but if you open this book to any of the pages and try to produce more than three, you will feel a burn, scratch your head, and you will be sweating, and working hard. There is a turning point when you reach idea number 6 for the day, you still have four to go, and your mind muscle is getting a workout. By the time you list those last ideas to make it to ten you will see for yourself what "sweating the idea muscle" means. As you practice the daily idea generation you become an idea machine. When we become idea machines we are flooded with lots of bad ideas but also with some that are very good. This happens by the sheer force of the number, because we are coming up with 3,650 ideas per year (at ten a day). When you are inspired by an extraordinary idea, all of your thoughts break their chains, you go beyond limitations and your capacity to act expands in every direction. Forces and abilities you did not know you had come to the surface, and you realize you are capable of doing great things. As you practice with the suggested prompts in this book your ideas will get better, you will be a source of great insight for others, people will find you magnetic, and they will want to hang out with you because you have so much to offer. When you practice every day your life will transform, in no more than 180 days, because it has no other evolutionary choice. Life changes for the better when we become the source of

positive, insightful, and helpful ideas. Don't believe a word I say. Instead, challenge yourself to try it for the 180 days and see your life transform, in magical ways, in front of your very eyes. Successful business ideas are not so much about talent as about a systematic approach. The Business Idea encourages new ways of thinking when it comes to entrepreneurship and innovation. Too many ventures originate in the solutions the entrepreneur has to offer and not in the problem the customer needs solved. Business plans done this way can often lead to disappointment. The Business Idea leaves behind this product orientated logic. The book presents new, applicable entrepreneurship methods for developing creative market insight, for identifying windows of opportunity, creating business concepts and entrepreneurial strategies for successful market entry. Entrepreneurship is a complex and risky process compared to almost everything else in business life, so it richly deserves to have its own theoretical and methodological toolbox. The Business Idea provides the tools making it of interest to anyone who works with getting an enterprise off the ground or studies entrepreneurship. This special edition of The Templeton Twins Have an Idea: Book One also includes a sneak preview of The Templeton Twins Make a Scene: Book Two and a Q&A with the author. Suppose there were 12-year-old twins, a boy and girl named John and Abigail Templeton. Let's say John was pragmatic and played the drums, and Abigail was theoretical and solved cryptic crosswords. Now suppose their father was a brilliant, if sometimes confused, inventor. And suppose that another set of twins—adults—named Dean D. Dean and Dan D. Dean, kidnapped the Templeton twins and their ridiculous dog in order to get their father to turn over one of his genius (sort of) inventions. Yes, I said kidnapped. Wouldn't it be fun to read about that? Oh please. It would so. Luckily for you, this is just the first in a series perfect for boys and girls who are smart, clever, and funny (just like the twins), and enjoy reading adventurous stories (who doesn't?!). Take your passion and make it happen with The Idea In You by Martin Amor and Alex Pellew Do you have an idea in you? A hobby, a project, a product ... something that could change your life? The Idea in You is a bulletproof system for finding the right idea and shaping it in to a success - on your own terms. With advice from the people behind the likes of Pizza Pilgrims, Parkrun and Decoded, The Idea in You will show you what to expect, how to think and what to do when launching your own venture. Making your idea happen is possible - and it will be one of the most inspiring and energizing experiences of your life. What are you waiting for? 'A wonderfully inspirational book that will help unleash your ideas on the world' Michael Acton Smith, creator of Moshi Monsters 'Every great business starts with an idea . . . this book will help you find yours' Richard Reed, co-founder Innocent Drinks 'It seems to me that many could-be creators simply lack support in their lives, someone genuine who listens to their ideas and pushes boundaries to make it all seem possible. Alex and Martin must recognize this, too, because their book is a generous offer of encouragement and spirit, a drum beat that stirred my creative confidence' Zach Klein, co-founder of Vimeo From an Idea to Google is a behind-the-computer-screen look into the history, business, and brand of the world's largest search engine. With humorous black & white illustrations throughout, learn about the company that even earned its own catchphrase: Google it! Today, Google is the number one internet search engine and the most visited website in the world. But a long time ago, two college friends, Larry Page and Sergey Brin, started out with just an idea. Find out more about Google's history, the business, and the brand in this illustrated nonfiction book! Find out where the name "Google" came from. (Hint: It involves a LOT of zeros!) Discover how Google became the fastest and most popular internet search engine of all time. Explore how Google transformed from a tiny startup (in someone's garage!) into one of the most powerful companies in the world. "Economic Development makes an important contribution of the literature on economic development, especially as it incorporates ideas on a theme that informs our concern for social justice, individual and social freedom, identify, and community."—Winston E. Langley, Annals of the American Academy of Political and Social Science This book presents, for the first time in English, a comprehensive anthology of essays on Christian Wolff's psychology written by leading international scholars. Christian Wolff is one of the towering figures in 18th-century Western thought. In the last decades, the publication of Wolff's *Gesammelte Werke* by Jean École and collaborators has aroused new interest in his ideas, but the meaning, scope, and impact of his psychological program have remained open to close and comprehensive analysis and discussion. That is what this volume aims to do. This is the first volume in English completely devoted to Wolff's efforts to systematize empirical and rational psychology, against the background of his understanding of scientific method in metaphysics. Wolff thereby paved the way to the very idea of a scientific psychology. The book is divided into two parts. The first one covers the theoretical and historical meaning and scope of Wolff's psychology, both in its internal structure and in its relation to other parts of his philosophical system, such as logic, cosmology, aesthetics, or practical philosophy. The second part deals with the reception and impact of Wolff's psychology, starting with early reactions from his disciples and opponents, and moving on to Kant, Hegel, and Wundt. *The Force of an Idea: New Essays on Christian Wolff's Psychology* shows not only that Wolff's psychological ideas have been misinterpreted, but also that they are historically more significant than traditional wisdom has it. The book, therefore, will be of interest to historians and philosophers of science, historians of philosophy and psychology, as well as to philosophers and psychologists interested in understanding the roots of scientific psychology in 18th and 19th century German philosophy.

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